



SPONSOR THE EXPO!

UNDERGRADUATE EXPO

Thursday—April 15, 2010

Michigan Technological University

www.expo.mtu.edu

Sponsorship of Michigan Tech's Undergraduate Expo provides your organization with excellent exposure in support of engineering education and research. The Expo highlights hands-on, discovery-based learning. More than 500 student participants of the University's Enterprise, Senior Design, and Undergraduate Research teams will showcase their project work and compete for awards at the upcoming 9th annual Undergraduate Expo. More than fifty presentations will be made and close to 100 posters will be on display, encompassing a variety of disciplines. A distinguished panel of judges made up of corporate representatives and faculty members critique the projects.

The Expo is a combined effort of the College of Engineering, Institute for Interdisciplinary Studies, and Department of Educational Opportunity.

For more information, please contact:

Rick Berkey

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Expo booklet advertising specifications

Full page with bleeds:
8.75 x 11.25
with the live size at 8 x 10.5

Half page: 7.5 x 4

Quarter page: 3.75 x 4

Note: full page ads are the only ones with bleeds.

For camera-ready ads, please submit a high-resolution pdf file, 300 dpi (CMYK).

NEED MORE INFO?

Please contact Kim Geiger
t: 906-487-4317
e: kmgeiger@mtu.edu.

Interested
In judging
at the
Expo?

Please
let us know!

Level	Amount	Benefits
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Innovation

\$250

- 1/4-page ad in program booklet

Research

\$500

- 1/2-page ad in program booklet • Listing on sponsor banner

Entrepreneurship

\$1000

- Full-page ad in program booklet • Listing on sponsor banner
- Listing on Undergrad Expo website

Leadership

\$2000

- Full page ad in program booklet • Listing on sponsor banner
- Listing on Undergrad Expo website • Opportunity to name an award

SPONSORSHIP OPPORTUNITIES